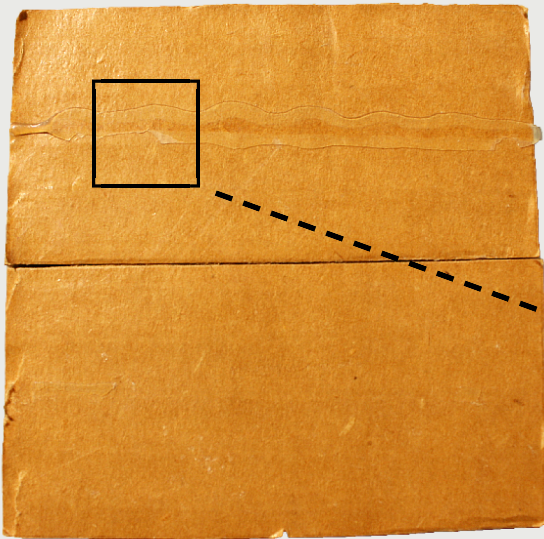


TROUBLESHOOTING CASE & CARTON FAILURES

Part 3

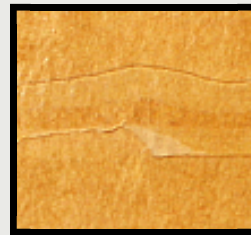
Poor Adhesion

WHAT IS POOR ADHESION?

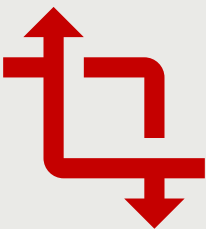


Poor adhesion occurs simply when the adhesive is unable to adhere to the substrate. This failure may be due to using the wrong type of adhesive for the substrate and/or the substrate may have a difficult-to-bond coating.

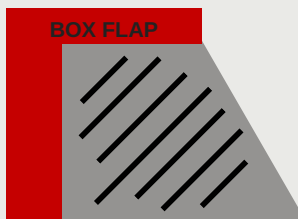
When this type of failure occurs, you will notice the adhesive does not fully transfer to both sides of the substrate, since it is unable to form a bond.



SOLUTIONS



Check to make sure that the substrate has not changed (eg. coating too thick in glue area)



If stock is coated, spare out the glue areas to make adhesion easier



Work with an adhesive supplier to select an adhesive more suitable for the substrate